

The public takes over the Frac collection!

Reopening of Les Réserves and inauguration of the first display of works chosen by the public via the mobile app. *Sors de ta réserve!*

Wednesday June 22, 2022, 6 – 10 pm

Press visit : Tuesday June 21 at 10 am

Sors de ta réserve #1

23.06 - 01.10.2022*



Frac Île-de-France, Les Réserves (Freaks Architecture) Photo : Martin Argyroglo

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Soutenu par





frac île-de-france

The **Frac Île-de-France's new building in Romainville, Les Réserves, opens** its doors to the public on **Wednesday June 22, 2022**. The Frac's collection is now housed in this new location which will optimise the conservation and management of the works and make them as widely available as possible thanks to ***Sors de ta réserve !*, a totally new participatory project.**

By presenting for the first time works from the collection chosen directly by the public via the new mobile application *Sors de ta réserve !* (application launched May 9), the **Frac Île-de-France is changing the visitor experience. The public becomes fully involved in the life of the collection by determining which works will be presented in the spaces of the building open to the public** (a quarter of the total surface area). This first exhibition, ***Sors de ta réserve #1***, will be presented until October 1. Five exhibitions per year are planned and these selections made by individual members of the public via the application will be supplemented by exhibitions proposed by various groups (school, social, university, etc.).

With ***Sors de ta réserve !*** the works on display will therefore be taken directly from the adjoining storage spaces, following the public's choices, which will encourage a more direct relationship with the work. The other conservation and storage spaces will be made visible through architectural transparency, giving visitors an overall perception of the building's activity and a **glimpse behind the scenes of the collection.**

Thanks to this contemporary site located in the heart of the **new contemporary art hub* in eastern Paris**, the Frac Île-de-France is implementing a new cultural and artistic project, in conjunction with the stakeholders and audiences in the area.

This definitive opening comes after several phases of development work that have taken place since last autumn. Following the official opening in May 2021, in the presence of Roselyne Bachelot, Minister of Culture, and Valérie Pécresse, President of the Île-de-France Region, with the presentation of the *Children Power* exhibition, the building closed its doors to prepare to receive the Frac Île-de-France collection: installation of the furniture intended to accommodate the works in the storage areas, then the transfer of the 2078 works of the collection, distribution of the works in the various areas, installation of the furniture for the reception and presentation of the works produced by Freaks Architecture, which also designed the building, etc. The final stage will be the presentation, in the exhibition spaces, of the works selected by the public.

Les Réserves in Romainville (financed by the Île-de-France Region with the support of the Ministry of Culture) are part of the Frac Île-de-France's multi-site project with Le Plateau in Paris and enable it to increase its potential for supporting creation, experimentation and the presentation of works to reach out more widely to the varied audiences that make up the Île-de-France territory.

* bringing together the Fimincio Foundation, several galleries, as well as artisans and the American fashion and design school Parsons Paris.

Frac Île-de-France, Les Réserves

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**Sors de ta réserve #1*, from 23.06 to 01.10.22 (summer closure from 27.07 to 03.09.22)
Then open to the public: Wed. to Sat. from 2 to 7 pm. Free admission.

