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Pour la vie (For Life) Bruno Serralongue 27.01-24.04.2022

Press visit: Tuesday 25th January, 5.30 pm

Preview: Wednesday 26th January 6-9 pm

Curator: Xavier Franceschi



Franck during a reconnaissance at a Bayou Bridge Pipeline construction site, Rayne, Louisiana, July 2018 © Bruno Serralongue/ Air de Paris, Romainville

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From 27th January to 24th April 2022, the Frac Île-de-France is presenting a solo exhibition at Le Plateau by Bruno Serralongue entitled *Pour la vie (For Life)*, which takes visitors on a journey through portraits of struggling individuals or groups, bearing witness to photographic series initiated several years ago, to which new productions have been added.

Since the early 1990s, Bruno Serralongue has been questioning the uses and status of the photographic image, going out to meet the communities that are formed around a social and political event and the people who are fighting a battle on which their living conditions depend.

Although his subjects often cross paths with those of photojournalists, his working methods differ radically. The use of the camera, which requires time and, consequently, the consent of those he photographs, generates a distanced retranscription of the information, in contrast to the temptation of "creating a buzz" which is constantly sent by the media. The artist focuses on the backstage and periphery of the event and the traces left by it and thus offers a "displaced" point of view that questions the notion of objectivity of the photographic medium and the informative power of the image.

Whether it is a series on the migrant camps in Calais, begun in 2006, or more recently the struggle of North American First Nations against oil pipelines threatening their environment, the site of Notre-Dame-des-Landes and its residents, or the defenders of the Jardins Ouvriers des Vertus in Aubervilliers threatened with destruction and the evicted occupants of a workers' hostel in Saint-Ouen - in the run-up to the 2024 Olympics - or even an earlier series on the demonstrators against the pension reform in 1995, the exhibition interweaves the trajectories of individuals and the energy of the collective.

By inviting us to take the time to decipher what we see as well as what we do not see in the image and by leaving us free to interpret it, Bruno Serralongue's photographs encourage us to question the notion of reality regarding what the media transmit to us. **His artistic** approach to the documentary image thus provides us with a testimony on the state of the world and allows us to take another look at current events and their tensions.

Bruno Serralongue was born in 1968 in Châtellerault, France. He lives and works in Pantin. Retrospective exhibitions of his work have taken place in major institutions: at the MNAM Centre Pompidou, Paris (2019); at the Frac PACA, Marseille (2018); at the MAMCO, Geneva (2015); at the Wiels, Brussels and the Jeu de Paume, Paris, as well as at La Virreina, Centre de la Imatge, Barcelona (2010).

The galleries Air de Paris in Romainville, Baronian-Xippas in Brussels and Francesca Pia in Zurich represent him.

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Open from Wednesday to Sunday from 2 pm to 7 pm/ Late night opening every 1st Wednesday of the month, until 9 pm. Admission free.